

BRAZEN BLONDE TECHNIQUE



HERE'S WHAT YOU NEED

BASE FORMULA:

- 2oz AGEbeautiful 8A Permanent Liqui-Crème or Liquid Haircolor
- 2oz AGEbeautiful 20-volume Developer



HIGHLIGHT FORMULA:

- 2oz AGEbeautiful Crème Lightener
- 2oz AGEbeautiful 40-volume Developer

3 This technique works well for both virgin hair and previously highlighted hair.

Transforming your blonde from dull and dark to bold and bright has never been easier, thanks to AGEbeautiful! Create this ageless bombshell look with cool, multi-dimensional tones from the AGEbeautiful blonding collection. Then, take your blonde to the next level with AGEbeautiful Crème Lightener for sizzling-hot, summer-ready perfection!

HERE'S WHAT YOU'RE GOING TO DO

For Virgin Hair

STEP 1

Apply Base Formula starting at the immediate root area. Once roots are complete, work formula down to the mid-shafts and ends of hair.

STEP 2

Process for 45 minutes, then rinse, shampoo, condition and dry hair.

STEP 3

Apply freehand streaks using the Highlight Formula. Adding denser pieces towards the front of your face ensures bold, sun-kissed results.

STEP 4

Process to pale yellow*, then rinse, shampoo and condition.

For Previously Highlighted Hair

STEP 1

Apply Base Formula to the immediate root area only.

STEP 2

Process for 45 minutes, then rinse, shampoo, condition and dry hair.

STEP 3

Apply freehand streaks using the Highlight Formula. Adding denser pieces towards the front of your face ensures bold, sun-kissed results.

STEP 4

Process to pale yellow*, then rinse, shampoo and condition.

*Lightening time depends on individual hair types, but on average 35-45 minutes from last piece applied.