
CAPTIVATING CRIMSON TECHNIQUE



BASE FORMULA:

- 2oz. AGEbeautiful 6RR Permanent Liqui-Crème or Liquid Haircolor
- 2oz. AGEbeautiful 20-volume Developer

Ready for a red-hot hue that's impossible to resist? NEW AGEbeautiful Shades of Intrigue Collection has an enticingly rich palette that demands the spotlight everywhere it goes. Follow this formula to create an age-redefining red that's absolutely riveting!

STEP 1

Apply the formula, starting on your roots, then working your way down to the ends of your hair.

STEP 2

Be sure to evenly work the color through to ensure uniform saturation.

STEP 3

Process for 45 minutes, rinse, shampoo and condition.