

VIOLET INFUSION TECHNIQUE



HERE'S WHAT YOU NEED

AGEbeautiful
5NV Permanent Liqui-Crème Haircolor

AGEbeautiful
20-volume Developer



Selina started off with a level 5 medium brown natural color.

Ready for a kiss of violet? Brand new from AGEbeautiful are the Neutral Violet Shades! These shades are infused with just a hint of violet to add sophisticated sparkle and luminescent shine.

“Selina is wearing the 5NV which is perfect for brunettes who are ready to turn down the heat and add a cool, crisp kiss of violet.”

AGEbeautiful Artistic Director Mike Petrizzi

HERE'S WHAT YOU'RE GOING TO DO

1. Section hair into four quadrants.
2. Apply barrier cream around hairline (conditioner works well).
3. Mix 2oz of AGEbeautiful 5NV with 2oz of 20-volume Developer in a bowl or applicator bottle.
4. Saturate hair from roots to ends.
5. Allow to process for 45 minutes.
6. Rinse until the water runs completely clear.
7. Shampoo and condition hair.

Think of these sultry new shades as stand alones or mix them into your classic formulas.

Have a blonde who wants cool results with no warmth?

Try a drop of NV into their formula to help negate any unwanted brassy tones.

Already seduced someone into the violets and now they want to really pump up the purple? Intermix a bit of 3V for pure, purple pigment power!