

Bain de Terre

INDULGE IN NATURE



PARABEN-FREE · COLOR-SAFE
WITH ARGAN & MONOI OILS · CRUELTY-FREE PRODUCTS

Bain de Terre. INDULGE IN NATURE

Delight in nature's ability to **enhance & restore** health to hair with **paraben-free, color-safe** Bain de Terre hair care. Derived from the Earth, it's enriched with **precious argan & monoi oils** hair craves, plus **rich lathers & lush botanical scents** your senses love.

COLOR PRESERVING

for COLOR-TREATED hair

passion flower COLOR PRESERVING SHAMPOO & CONDITIONER

Luxuriously moisturize & preserve vibrancy of color-treated hair by over **85%*** while indulging in a lush, botanical scent.

*After 18 washes or between color services.

passion flower COLOR BRIGHTENING FINISHING SPRAY

Double the radiance of haircolor while lavishing in fragrant, long-lasting hold.

0 1 2 3 4 5
HOLD FACTOR



ULTRA HYDRATING

for OVERLY DRY,
DAMAGED hair

coconut papaya ULTRA HYDRATING SHAMPOO & CONDITIONER

Lavishly hydrate overly dry, damaged hair for a lush moisture quench.



MOISTURIZING

for DRY hair

jasmine MOISTURIZING SHAMPOO & CONDITIONER

Treat dry hair to luxuriously moisturize. Indulge senses with natural jasmine extract and argan & monoi oils.



STRENGTHENING
for WEAK, FRAGILE hair

keratin phyto-protein
STRENGTHENING
SHAMPOO & CONDITIONER
free of SLS/SLES SULFATES*

Strengthen weak, fragile hair with nourishing proteins. Defend against future damage** with a unique, plant-derived protein blend.

*SLS/SLES Sulfates= Sodium Lauryl Sulfate/Sodium Laureth Sulfate

**Based on combing damage.



LONG & HEALTHY
for LONG, GROWING hair

sweet almond oil
LONG & HEALTHY
SHAMPOO & CONDITIONER

Luxuriously fortify and help hair grow long & twice as strong* while reducing frayed ends.

*Based on combing breakage on unconditioned shampooed hair vs. Long & Healthy shampooed and conditioned hair



BALANCING
for NORMAL TO OILY hair

green meadow®
BALANCING
SHAMPOO & CONDITIONER

Restore optimal moisture balance of normal to oily hair for an everyday clean, healthy shine.



SLEEK & SMOOTH
for UNRULY hair

argan oil
SLEEK & SMOOTH
SHAMPOO & CONDITIONER

Create a radiant sleek & smooth glow. Tame unruly hair & reduce frizz with weightless control, even on the most humid days.



GLOSSING
for ALL HAIR TYPES

jojoba oil & exotic orchid
GLOSSING
SHAMPOO & CONDITIONER

Instantly deliver more shine while delighting the senses. Lavish in beautifying oils & lush botanical scents for soft, sumptuous, silky ultimate finish.



COLOR ENHANCING
NEUTRALIZE
BRASSY TONES

lavender
SHAMPOO & CONDITIONER
Neutralize brassy tones and illuminate blonde, highlighted, silver/gray or color treated hair for visible color enhancement and color longevity.





STYLERS & TREATMENTS



infinite hold[®] **FIRM FINISHING** **SPRAY**

Create long-lasting firm hold, style & shine with this paraben-free, color-safe finishing spray.

0 1 2 3 **4** 5
HOLD FACTOR



stay n' shape[®] **FLEXIBLE SHAPING** **SPRAY**

Create flexible hold & protect against humidity with this paraben-free, color-safe working spray.

0 1 2 **3** 4 5
HOLD FACTOR



magnolia **THERMAL IRON** **PROTECTOR**

Condition & protect hair from harmful heat - (up to 450°) with a fast-drying, frizz fighting, light hold.

0 **1** 2 3 4 5
HOLD FACTOR



rise 'n shine[™] **VOLUMIZING** **FOAM**

Add instant volume to fine, limp hair for long-lasting body with an incredible lightweight, medium hold.

0 1 **2** 3 4 5
HOLD FACTOR



recovery complex[®] **anti-frizz** **SHINE SERUM**

Control frizz & create instant shine with this luscious, featherweight, alcohol-free reparative serum.

SCAN TO SAVE THE DETAILS