

SOFTER curl

FIRMER curl

Workable Curl



SCAN CODE TO ACCESS DIGITAL FILE OF THIS PERM CHART



	WARM & GENTLE Regular & Tinted Acid Perm	WARM & GENTLE Extra Body Acid Perm	ACCLAIM Acid Perm	ACCLAIM Extra Body & PLUS Extra Body Acid Perm	DESIGN FREEDOM Acid Acid Perm	DESIGN FREEDOM Alkaline Buffered Alkaline	FEELS SO LIVELY Exothermic/ Buffered Alkaline	Texture EFX Cysteamine - Thio-free
Type of Curl	Natural, supportive waves Soft body	Firmer, natural body Medium/versatile curl	Natural, supportive waves Soft body	Extra Body: Medium/versatile curl PLUS Extra Body: Medium/firm curl	Soft, Medium/versatile curls	Firm, resilient curls	Firmest, springiest curls	Beautiful texture and soft curls. Hair is healthier and better conditioned AFTER perm
Use on Clients whose hair is:	Regular Formula: • Normal/Resistant hair • Fine/Grey hair Tinted Formula: • Tinted* hair (up to 20 volume)	• Normal/Resistant hair • Fine/Grey hair	• Normal, • Tinted (up to 20 volume) • Highlighted hair (up to 40% using up to 20 volume)	Extra Body Formula: • Normal/Fine/Tinted (up to 20 volume) Extra Body PLUS formula: • Normal/Fine/Tinted (up to 20 volume) • Highlighted hair (up to 40% using up to 20 volume) PLUS formula contains patented Keratin Building Factor (KBF™) flow lotion treatment to restore and restructure hair prior to perming process.	One formula for Normal to Resistant and Tinted (up to 20 volume) hair • On Normal to Resistant hair, choose heat or no-heat processing for desired curl results • On Tinted hair, room temperature processing only (no dryer heat)	• Regular Formula: Normal/ Resistant/Grey hair • Tinted Formula: Tinted hair (up to 20 volume)	• Regular formula: Normal to Resistant, Fine/Limp, or Grey/White hair • Tinted formula: Tinted (up to 20 volume) resistant hair, low porosity	• Normal/Resistant formula • All Types of Color-Treated or Previously Permed formula Both formulas contain the patented Leave-In Fortifying Splash that provides unique odor neutralizing properties and helps strengthen hair with Keratine, a specially formulated, powerful protein complex.
Ideal for	Clients who want soft, lasting curls and easy styling when air-drying. Ideal for style support, look of natural curl on short to medium hair lengths.	Grey or white hair, resistant or limp textures. Clients whose hair usually relaxes quickly. Medium to longer hair lengths. Gives extra body, without extra curl.	Normal to Porous hair Multiple porosity Previously permed Ideal for style support, natural look curls Short to medium length hair	Normal to Porous hair Multiple porosity Previously permed Ideal for well-defined, workable curls. Easy to maintain styles. Medium to longer length hair.	No dryer/heat processing: Creates curls with soft body and/or style support Dryer/heat processing: Creates medium/versatile curls (normal/resistant hair only)	Hair with resistant areas or varying porosity. Perfect for styles with noticeable movement and texture. Durable curls, long/heavy hair.	Clients with coarse, wiry, grey hair who want easy-to-manage texture and long-lasting curl. Ideal for well-defined, springy curls, long/heavy hair.	Cysteamine formula better protects cuticle against damage. Well defined workable curls; easy to maintain air dry styles. For soft texture and added volume. Ideal for clients who are apprehensive of perming due to previous experience with post-perm odor and/or damaged hair.
Wrap	Water wrap	Water wrap	Water wrap	Water wrap	Water wrap	Water, lotion or combination	Water wrap	Water wrap
Processing Techniques	Dryer activated, with cap. Test curl.	Dryer activated, with cap. Test curl.	Room temperature with cap. Test curl on Tinted/Highlighted hair.	Room temperature with cap. Test curl on Tinted/Highlighted hair.	Room temperature or dryer activated with cap	Room temperature with cap.	Room temperature with cap.	Room temperature with cap.
Processing Timing	Normal/Resistant & Fine/Grey hair • Test curl after 10 minutes/Max processing time = 20 minutes Tinted hair (up to 20 vol) • Test curl after 5 minutes/Max processing time 15 minutes	Normal/Resistant & Fine/Grey hair • Test curl after 10 minutes/Max processing time = 20 minutes	Normal hair = 25 minutes Tinted hair = Test curl after 10 minutes/Max processing 15 minutes Highlighted hair (up to 40% using up to 20 vol) = test curl after 10 minutes and then every 5 minutes/Max processing 20 minutes	Normal/Fine hair = 25 minutes Tinted hair = Test curl after 10 minutes/Max processing 15 minutes Highlighted hair = test curl after 10 minutes and then every 5 minutes/ Max processing 20 minutes	Room Temp Normal = 25 minutes Tinted = 12- 15 minutes; Test curl after 12 minutes Lotion wrapped Under Dryer Normal/Resistant = 12-15 minutes; Test curl after 12 minutes	Water wrapped: Regular formula = 20 minutes Tinted formula = 15 minutes Lotion wrapped: Regular formula = 10 minutes Tinted formula = 5 minutes NOTE: if Tinted hair is extremely porous, test curl at 3 minutes	Regular Formula = 20 minutes *Tinted Formula = 12 minutes	Normal/Resistant Formula: Normal hair = 20 minutes Resistant hair = 25 minutes Color-Treated Hair Formula: Test curl after 2 minutes, then every 2-3 minutes. Bleached/high-lift tinted processing time = as short as 2-3 minutes.
Curl and finished feel compares to:	MATRIX® Opti-Curl Variable Action REDKEN® Vector Plus Alkaline	MATRIX® Opti-Curl Extra Body REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Curl Variable Action MATRIX® Opti-Color REDKEN® Vector Plus Alkaline TRESSA® Clientage™ Buffered Acid	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Curl Variable Action MATRIX® Biolage REDKEN® Vector Plus Extra Body Alkaline TRESSA® Clientage™ Buffered Acid	MATRIX® Opti-Care Extra Conditioning Alkaline TRESSA® Versatage™ Alkaline	MATRIX® Opti-Thermic Exothermic Self Healing REDKEN® Conditioned Curl	TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret